## Message Text

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INFO OCT-01 ISO-00 EB-07 AID-05 /025 W ------210423Z 104297 /21

R 201521Z MAY 77 FM AMEMBASSY VALLETTA TO SECSTATE WASHDC 7397

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E.O. 11652: N/A
TAGS: EINV, MT
SUBJECT: GOM SEARCH FOR US CONSULTANTS ON INDUSTRIAL
DEVELOPMENT

REF: STATE 86016,

- 1. THOMAS WACHTER, STANFORD RESEARCH INSTITUTE REPRESENTATIVE IN UK, VISITED MALTA MAY 11-13 FOR DISCUSSIONS WITH GOM OFFICIALS REGARDING INDUSTRIAL DEVELOPMENT PROGRAM. WACHTER, WHO KEPT IN CLOSE CONTACT WITH THE EMBASSY THROUGHOUT, REPORTED THAT NO AGREEMENT BETWEEN SRI AND GOM WAS REACHED AND DOUBTS THAT ONE IS LIKELY.
- 2. WACHTER STATED THAT HE PROPOSED A THREE-PART PACKAGE TO THE GOM. THE FIRST, AT A COST OF US DOLS 80-90,000, ENVISIONED A COMPREHENSIVE STUDY OF WHAT TYPES OF INDUSTRIES WOULD BE BEST SUITED IN MALTA; THE SECOND, AT A COST OF US DOLS 10-15,000, INVOLVED THE IDENTIFICATION OF U.S. FIRMS IN THOSE INDUSTRIES DETERMINED MOST SUITABLE FOR MALTA; THE THIRD PART, AT A COST NOT DETERMINED, INCLUDED ACTIVE PROMOTIONAL WORK BY SRI, IN HARNESS WITH MALTESE OFFICIALS, TO ATTRACT DESIGNATED U.S. FIRMS TO MALTA.

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- 3. THE GOM COUNTERED WACHTER'S PROPOSAL BY ASKING SRI TO UNDERTAKE ONLY THE THIRD STAGE, WITH A MONTHLY FEE CONTINGENT UPON RESULTS.
- 4. ACCORDING TO WACHTER, EACH PART OF THE SRI PACKAGE IS CONTINGENT UPON COMPLETION OF THE PRECEDING PART; SRI IS NOT RPT NOT INTERESTED IN DOING ONLY THE THIRD

PART, AND CERTAINLY NOT ON THE BASIS OF A CONTINGENCY FEE.

5. COMMENT: ALTHOUGH WACHTER PROMISED GOM OFFICIALS HE WOULD PUT THEIR IDEAS TO HIS HEADQUARTERS, NO CONTRACTUAL ARRANGEMENT SEEMS LIKELY OO EMERGE IN THE FORESEEABLE FUTURE. END COMMENT.

6. FOLLOWING WACHTER'S VISIT, FOREIGN SECRETARY MAURICE ABELA, IN MEETING WITH THE AMBASSADOR, SAID GOM FEELS THEIR COUNTERPROPOSAL (PARA 3) WAS BOTH FEASIBLE AND PRACTICAL, WITH PROMOTIONAL EFFORTS BASED ON EARLIER SRI STUDH WHICH GOM FEELS IS STILL BASICALLY SOUND. ABELLA ALSO RECALLED, HOWEVER, THAT EMBASSY HAD ONCE SUGGESTED TO GOM THAT CERTAIN US BANKS MIGHT BE EQUIPPED TO UNDERTAKE KIND OF APPROACH MALTESE HAD IN MIND. HE ASKED IN THAT CONNECTION WHETHER ROBERT ELLSWORTH HAD RETURNED TO PREVIOUS POSITION WITH LAZARD FRERES AND COMPANY AND WHETHER THAT INSTITUTION MIGHT BE HELPFUL, WITH ELLSWORTH'S ENCOURAGEMENT.

7. ACTION REQUESTED: EMBASSY WOULD APPRECIATE ADDRESS AND TELEPHONE NUMBER WHERE ELLSWORTH CAN BE REACHED. IT WOULD ALSO BE OF INTEREST TO KNOW ELLSWORTH'S REACTION TO ABELA'S SUGGESTION. LAINGEN

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: INDUSTRY, VISITS, MEETINGS, DEVELOPMENT PROGRAMS, FOREIGN INVESTMENTS, INVESTMENT OPPORTUNITIES, MEETING

Control Number: n/a Copy: SINGLE

Sent Date: 20-May-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am

**Decaption Note:** Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009

Disposition Date: 22 Ma Disposition Event: Disposition History: n/a Disposition Reason: Disposition Remarks:

Document Number: 1977VALLET00576
Document Source: CORE
Document Unique ID: 00 Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

**Expiration:** 

Film Number: D770181-0438

Format: TEL From: VALLETTA Handling Restrictions: n/a

Image Path:

ISecure: 1 Legacy Key: link1977/newtext/t19770532/aaaabbys.tel

Line Count: 86 Litigation Code IDs:

Litigation Codes: Litigation Codes: Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: 64f4c58c-c288-dd11-92da-001cc4696bcc

Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE

Original Handling Restrictions: n/a
Original Previous Classification: n/a

Original Previous Handling Restrictions: n/a Page Count: 2

Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE

Previous Handling Restrictions: n/a Reference: 77 STATE 86016

Review Action: RELEASED, APPROVED

**Review Content Flags:** 

Review Date: 07-Mar-2005 12:00:00 am

Review Event:

Retention: 0

Review Exemptions: n/a **Review Media Identifier:** Review Release Date: n/a Review Release Event: n/a Review Transfer Date: Review Withdrawn Fields: n/a

SAS ID: 2425340 Secure: OPEN Status: NATIVE

Subject: GOM SEARCH FOR US CONSULTANTS ON INDUSTRIAL DEVELOPMENT TAGS: EINV, MT, UK, (WACHTER, THOMAS)

To: STATE Type: TE

vdkvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/64f4c58c-c288-dd11-92da-001cc4696bcc Review Markings:

Margaret P. Grafeld Declassified/Released **US Department of State** EO Systematic Review 22 May 2009

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009